

UNITED STATES BANKRUPTCY COURT  
DISTRICT OF DELAWARE

In re:

iMedia Brands, Inc., *et al.*,<sup>1</sup>

Debtors.

Chapter 11

Case No. 23-10852 (KBO)

(Jointly Administered)

**SUPPLEMENTAL AFFIDAVIT OF SERVICE**

I, Stephanie Delgado, depose and say that I am employed by Stretto, the claims and noticing agent for the Debtors in the above-captioned case.

On or before September 19, 2023, Stretto in accordance with USPS forwarding instructions served the following documents via first-class mail on the service list attached hereto as **Exhibit A**:

- **Notice of Dates by Which Parties Must File Proofs of Claim and Requests for Payment and Procedures for Filing Proofs of Claim, Including Claims Under 11 U.S.C. § 503(b)(9) Against the Debtors** (attached hereto as **Exhibit B**)
- **[Customized] Official Form 410 Proof of Claim Form** (attached hereto as **Exhibit C**)
- **Instructions for Proof of Claim** (attached hereto as **Exhibit D**)

Dated: September 25, 2023

  
Stephanie Delgado

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California,  
County of Orange

Subscribed and sworn to (or affirmed) before me on this 25<sup>th</sup> day of September, 2023, by Stephanie Delgado, proved to me on the basis of satisfactory evidence to be the person who appeared before me.

Signature: 



<sup>1</sup> The Debtors in these chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number are: ValueVision Media Acquisitions, Inc. (8670); iMedia Brands, Inc. (3770); ValueVision Interactive, Inc. (8730); Portal Acquisition Company (3403); VVI Fulfillment Center, Inc. (5552); ValueVision Retail Inc. (2155); JWH Acquisition Company (3109); PW Acquisition Company, LLC (0154); EP Properties, LLC (3951); FL Acquisition Company (3026); Norwell Television, LLC (6011); and 867 Grand Avenue, LLC (2642). The Debtors' service address is 6740 Shady Oak Road, Eden Prairie, MN 55344-3433.

# **Exhibit A**

**Exhibit A**

Served Via First-Class Mail

Name	Attention	Address	City	State	Zip
Acendas	Attn Accounting	6300 Glenwood St Ste 200	Mission	KS	66202-4017
Ada Hall		Address on File			
Adam Callahan		Address on File			
Adelina Brann		Address on File			
Adrian Collier		Address on File			
Adriana Gonzalez		Address on File			
Adriunna Walton		Address on File			
Agnes Culpepper		Address on File			
Agnes J Mcclearin		Address on File			
Akumalla James		Address on File			
Al J Vaughn		Address on File			
Alethia Wilkerson		Address on File			
Alexander Maldonado		Address on File			
Alexander, Janaya R.		Address on File			
Alexandra Ramos		Address on File			
Algolia Inc		3790 El Camino Real	Palo Alto	CA	94306-3314
Alice Clark		Address on File			
Alice Suiter		Address on File			
Alicia Avlon		Address on File			
Allan Lambert		Address on File			
Alletha Dansbie		Address on File			
Amalia Almeida		Address on File			
Ameilia Gallegos		Address on File			
Amelia Howard		Address on File			
Amie Smithey		Address on File			
Amy Meeks		Address on File			
Amy Wright		Address on File			
Andrea Van Pelt		Address on File			
Angela Valliere		Address on File			
Angela Williams		Address on File			
Angella Bishop		Address on File			
Angelo Jennings		Address on File			
Anita Barnes		Address on File			
Anita Bjornstad		Address on File			
Ann Charette		Address on File			
Ann Dean		Address on File			
Ann Lizak		Address on File			
Anne Griego		Address on File			

**Exhibit A**

Served Via First-Class Mail

Name	Attention	Address	City	State	Zip
Anne Mohrbacher		Address on File			
Annette Carlis		Address on File			
Anthony Guillen		Address on File			
Anthony Hardy		Address on File			
Anthony Ruiz		Address on File			
Antoinette Whitlow		Address on File			
Antonia Torrence		Address on File			
Antonio James		Address on File			
Anyse Mellott		Address on File			
Apex Ministries DBA Vision40Media		6929 E Greenway Pkwy Ste 120	Scottsdale	AZ	85254-2170
April Thiel		Address on File			
Arelene Mcdonald		Address on File			
Arlene Cieslewicz		Address on File			
Arlene Galicki		Address on File			
Arlene Mccracken		Address on File			
Arlene Paukert		Address on File			
Arnold, Yvonne		Address on File			
Audrey Serpica		Address on File			
Austin Kirk		Address on File			
Austin Smts		Address on File			
Avdic, Behka		Address on File			
Bailey, Patricia		Address on File			
Barb Booth		Address on File			
Barbara A Dziczek		Address on File			
Barbara Arms		Address on File			
Barbara Contino		Address on File			
Barbara Juzwiak		Address on File			
Barbara Porter		Address on File			
Begin, Loryn		Address on File			
Bell, Doris		Address on File			
Benjamin Nicholas		Address on File			
Best Babie Inc	Jerry Jimenez, Wayne Wang	2030 Main St Ste 1300	Irvine	CA	92614-7220
Beth Verser		Address on File			
Beth Warnick		Address on File			
Betty Henley		Address on File			
Betty J. Greer		Address on File			
Beverly Neville		Address on File			

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Served Via First-Class Mail

Name	Attention	Address	City	State	Zip
Blanca Delgado		Address on File			
Bobbie Euseary		Address on File			
Bobbie Martin		Address on File			
Bomhoff, Belinda		Address on File			
Bonnie Jean Mcendre		Address on File			
Bonnie Yale		Address on File			
Bray, Matthew		Address on File			
Brenda Bunten		Address on File			
Brenda Jennings		Address on File			
Brenda Morgan		Address on File			
Brenda Neumiller		Address on File			
Brenda Powell		Address on File			
Brian Blatterman		Address on File			
Brooks, Hayden		Address on File			
Buhr, Laurel E.		Address on File			
Burks, Tamera M.		Address on File			
Burress, Paige K.		Address on File			
Burton, Heather N.		Address on File			
Byon, Esther		Address on File			
Candace Talbot-Scheibe		Address on File			
Carmela Mazzitelli		Address on File			
Carmen Bryant		Address on File			
Carmen C Bass		Address on File			
Carol Aldine		Address on File			
Carol Caldwell		Address on File			
Carol Healey		Address on File			
Carol Pfenning		Address on File			
Carol Treadway		Address on File			
Carole Galloy		Address on File			
Carole H Psak		Address on File			
Carolyn Dunham		Address on File			
Carrie Daniel		Address on File			
Catherine Foote		Address on File			
Cathy Difilippo		Address on File			
Cecilia Joseph		Address on File			
Celeste Lee-Treadwell		Address on File			
Chavez, Albert		Address on File			
Cherie Mckenzie		Address on File			
Cherry, Megan		Address on File			

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Served Via First-Class Mail

Name	Attention	Address	City	State	Zip
Cheryl Jenkins-Prescott		Address on File			
Cheryl Johnson		Address on File			
Cheryl Martin		Address on File			
Cheryl Whitcum		Address on File			
Childers, Zachary A.		Address on File			
Chris Roda		Address on File			
Chrislee Stephens		Address on File			
Christina Graham		Address on File			
Christine White		Address on File			
Christy Thomas		Address on File			
Cindy Kramer		Address on File			
Clara Huffaker		Address on File			
Clara Smith		Address on File			
Claudette Burnett		Address on File			
Claudia Serafin		Address on File			
Clint Wilson		Address on File			
Cochran, Cathy		Address on File			
Coleen Lindsey		Address on File			
Colleen Donaldson		Address on File			
Colleen Updegraff		Address on File			
Collins, Joan		Address on File			
Connie Allen		Address on File			
Conrey Blankenship		Address on File			
Convergent Outsourcing Inc	Vaily Borishkevich	PO Box 15283	Wilmington	DE	19850-5283
Cornwell, Nicholas B.		Address on File			
Cotilla Rojas, Alejandro D.		Address on File			
Crawford, Ashley L.		Address on File			
Crystal Smalls		Address on File			
Cuevas, Paula		Address on File			
Cybernoor Corporation		PO Box 40	Southfield	MI	48037-0040
Cyslyn Rigby		Address on File			
Dail Green		Address on File			
Dandy Ruiz		Address on File			
Darian McClendon		Address on File			
Darlene J Rodriguez		Address on File			
David Kish		Address on File			
David Lemus		Address on File			
David Rojas		Address on File			
David Smith		Address on File			

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Served Via First-Class Mail

Name	Attention	Address	City	State	Zip
David Washington		Address on File			
David Zaccagnini		Address on File			
Dawna Tervo		Address on File			
Deanna Bailey		Address on File			
Debbie Howard		Address on File			
Debbie Paynich		Address on File			
Debora Reilly		Address on File			
Deborah Bandiola		Address on File			
Deborah Brawn		Address on File			
Deborah C Reid		Address on File			
Deborah Ellis		Address on File			
Deborah Fryar		Address on File			
Deborah Laiskonis		Address on File			
Deborah Robinson		Address on File			
Deborah Snow		Address on File			
Debra Morgan		Address on File			
Debra Oconnor		Address on File			
Debroah Stein		Address on File			
Dee Theodore		Address on File			
Dell Flenoid		Address on File			
Denise Cappadona		Address on File			
Denise Kaye Young		Address on File			
Denise Laurence		Address on File			
Denise Morton		Address on File			
Derrick Felix		Address on File			
Deskins, Kay		Address on File			
Dexter Allen		Address on File			
Diana Esteban		Address on File			
Diana L Sanchez		Address on File			
Diane Beasley		Address on File			
Diane Erreca		Address on File			
Diane Lester		Address on File			
Dice, Kasondra		Address on File			
Diego Ara		Address on File			
Diver, Danica E.		Address on File			
Dixiana Holter		Address on File			
Dobratz, Sydney		Address on File			
Domash, Joshua		Address on File			
Donna Daft		Address on File			

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Name	Attention	Address	City	State	Zip
Donna Henderson		Address on File			
Donna Neal		Address on File			
Donna Thoresen		Address on File			
Doris Hobbs		Address on File			
Doris Kpakra		Address on File			
Dorothy Adams		Address on File			
Dorothy Clay		Address on File			
Dorothy S Kehoe		Address on File			
Dorothea Anthony		Address on File			
Douglas Dolinar		Address on File			
Douglas, Regina A.		Address on File			
Downey, Ronesia		Address on File			
Dr. Ricky Logue		Address on File			
Dr. Susan Lavoy		Address on File			
Dropship Vendor Group LLC	Jenny Tran, Pay	21800 Opportunity Way	March Arb	CA	92518-3100
Dustin Berna		Address on File			
Eddie Johnson		Address on File			
Eden Felitiano		Address on File			
Edna D White		Address on File			
Edward Davison		Address on File			
Edward Strack		Address on File			
Edwin Vansprew		Address on File			
Eileen Healy		Address on File			
Elaine Dickstein		Address on File			
Elaine Gerdser		Address on File			
Elaine Kaye-Kellner		Address on File			
Elaine Sawyer		Address on File			
Eleanor Barrett		Address on File			
Eleanor McGee		Address on File			
Elizabeth Aroyo		Address on File			
Elizabeth Buhlig		Address on File			
Elizabeth Garazi		Address on File			
Elizabeth Kerkula		Address on File			
Elizabeth Lehman		Address on File			
Elizabeth Moore		Address on File			
Elizabeth Ragan		Address on File			
Elizabeth Ryan		Address on File			
Elizabeth Vollrath		Address on File			
Ellen Jones		Address on File			



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Name	Attention	Address	City	State	Zip
Ellinger, Cara		Address on File			
Elvia Gonzalez		Address on File			
Emarketer DBA Insider Intelligence		1 Liberty Plz Fl 9	New York	NY	10006-1466
Emily G Neitz		Address on File			
Emma Cimino		Address on File			
Eugenia Hogan		Address on File			
Evangelia Wild		Address on File			
Evelyn Agius		Address on File			
Evelyn Coleman		Address on File			
Fannie Jennings		Address on File			
Felicia Smith		Address on File			
Florence Harstine		Address on File			
Frances Houston		Address on File			
Frances Murphy		Address on File			
Frank Muro		Address on File			
Freeman, Breanna M.		Address on File			
Gaetana Sciancalepore		Address on File			
Gail Hatta		Address on File			
Gary Rossow		Address on File			
Gatewood, Alexis P.		Address on File			
Gayle Applewhite		Address on File			
Gea Jolley		Address on File			
Genelle Rick		Address on File			
George F Metz		Address on File			
Georgia Storm		Address on File			
Georgina Roye		Address on File			
Gerry Griffith		Address on File			
Gilbert Benitez		Address on File			
Gilbert M Lonson		Address on File			
Gilbes Rodriquez, Stephanie		Address on File			
Gina Davidson		Address on File			
Gladis Snyder		Address on File			
Gladys Wooten		Address on File			
Glendell J Nailing		Address on File			
Glenn Maycumber		Address on File			
Gloria Alvarado		Address on File			
Gloria Ohta		Address on File			
Glynn Thorton		Address on File			

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Name	Attention	Address	City	State	Zip
Gordon Hurst		Address on File			
Gracie Ford		Address on File			
Graciela Guzman		Address on File			
Gwendolyn Peoples		Address on File			
Hall, Linda		Address on File			
Han Bum Park		Address on File			
Harriet Keller		Address on File			
Hasna Jabr		Address on File			
Heather Bancroft		Address on File			
Helen Young Carroll		Address on File			
Henrietta Leak		Address on File			
Hillary Caballero		Address on File			
Hirsh, Amy F.		Address on File			
Holly Mendoza		Address on File			
Huber, Cassandra		Address on File			
Hughes, Kimberly G.		Address on File			
Hunt, Savanna		Address on File			
Irene Chase		Address on File			
Ivone V Ferreira		Address on File			
Jacalyn I Baldassarre		Address on File			
Jack C Parr		Address on File			
Jackie Shank		Address on File			
Jacqueline Ochoa		Address on File			
James Rich		Address on File			
James Spiotto		Address on File			
James Zeiter		Address on File			
Jamie Kryck		Address on File			
Jamie Rigney		Address on File			
Jane E Schrader		Address on File			
Janet Liberty		Address on File			
Janet Robin		Address on File			
Janet Russo		Address on File			
Janice R Mettlach		Address on File			
Janice Reese		Address on File			
Janis Scultz		Address on File			
Jason Leseiko		Address on File			
Jazmine Hamilton		Address on File			
Jean Debroux		Address on File			
Jeanette Spees		Address on File			

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Name	Attention	Address	City	State	Zip
Jeanne Popke		Address on File			
Jeffrey Jernigan		Address on File			
Jenna Young		Address on File			
Jennifer Cook		Address on File			
Jennifer Mcfarlane		Address on File			
Jerome Hoeft		Address on File			
Jerri Bain		Address on File			
Jerry Roisentul		Address on File			
Jessica Pendleton		Address on File			
Jesus Delgado Parra		Address on File			
Jim Kay		Address on File			
Joan Archambeault		Address on File			
Joan Powell		Address on File			
Joann Coleman		Address on File			
Joann Costa		Address on File			
Joann Nowaski		Address on File			
Joann Patterson		Address on File			
Joe Evans		Address on File			
Johanna Zimmerly		Address on File			
Johma Thomas		Address on File			
John Adams		Address on File			
John Cedillo		Address on File			
John Mceachran		Address on File			
John Otero		Address on File			
John Romero		Address on File			
John Solverg		Address on File			
Johnnie Addison		Address on File			
Johnson, Abigail		Address on File			
Johnson, Alice		Address on File			
Johnson, Corbin		Address on File			
Johnson, Janice		Address on File			
Johnson, Randy J.		Address on File			
Johnson-Hayes, Kiana		Address on File			
Joi Baker		Address on File			
Jon Gilbert		Address on File			
Joneen G Connor		Address on File			
Jones, Dee		Address on File			
Joseph A Griffin		Address on File			
Joseph Dinkins		Address on File			

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Name	Attention	Address	City	State	Zip
Joseph Giannetto		Address on File			
Joseph Grano		Address on File			
Joseph Miles		Address on File			
Joseph Rivera		Address on File			
Josephine Delapo		Address on File			
Josephine Jose		Address on File			
Joy Newkrk		Address on File			
Joyce Dimitri		Address on File			
Joyce Hightower		Address on File			
Joyner, Panilla		Address on File			
Judith Burnam		Address on File			
Judith Carpenter		Address on File			
Judith Sweet		Address on File			
Judy Bockman		Address on File			
Judy Griesse		Address on File			
Judy Hale		Address on File			
Judy Snead		Address on File			
Julie Beutz		Address on File			
Julie Buhmann		Address on File			
Julie Umbehauer		Address on File			
June Smith		Address on File			
Justin Fox		Address on File			
Karen Batzer		Address on File			
Karen Domyan		Address on File			
Karen Ellis		Address on File			
Karen Flack		Address on File			
Karen Gironde		Address on File			
Karen Han		Address on File			
Karen Hansard		Address on File			
Karen Harvey		Address on File			
Karen Moody		Address on File			
Karen Ribolin		Address on File			
Karen Spears		Address on File			
Karen Tajima		Address on File			
Karen Wlodyka		Address on File			
Karla Decanio		Address on File			
Katheryn Eykamp		Address on File			
Kathi Ashburn		Address on File			
Kathi Ashmore		Address on File			

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Name	Attention	Address	City	State	Zip
Kathleen Donovan		Address on File			
Kathy Tucker		Address on File			
Kathy Vaughn		Address on File			
Katie Scott		Address on File			
Kay Fear		Address on File			
Kay Kenworthy		Address on File			
Kayrene Brandom		Address on File			
Kenneth Woods		Address on File			
Kent, Jan		Address on File			
Kevin Williams		Address on File			
Kim Ashman		Address on File			
Kim Russell		Address on File			
Kimberly Roehm		Address on File			
Kinzie Chandler		Address on File			
Krisilyn Patton		Address on File			
Kristi Segers-Franklin		Address on File			
Kristie Chamberlain		Address on File			
L Anne Kirkland		Address on File			
Ladder LLC	Danny Epstein, Jonathan Yarmeisch, Patrick Noland,	400 Continental Blvd Ste 400	El Segundo	CA	90245-5089
Lana J Donoho		Address on File			
Latain Veals		Address on File			
Laura Horton		Address on File			
Laurie Bozik		Address on File			
Laurie Cherry		Address on File			
Laurie J Pappenfuss		Address on File			
Laurie Johnson		Address on File			
Leailana Ginsberg		Address on File			
Lena Bolden		Address on File			
Leo Gagne		Address on File			
Leslie Rubin		Address on File			
Lewis, Laura		Address on File			
Lillian Finley		Address on File			
Lillian Lichtengerger		Address on File			
Lillie W Daughety		Address on File			
Linda G G Jones		Address on File			
Linda G Langfels		Address on File			
Linda Gay		Address on File			
Linda Hernandez		Address on File			

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Name	Attention	Address	City	State	Zip
Linda Hogg		Address on File			
Linda Morris		Address on File			
Linda Schlichting		Address on File			
Linda Thomas		Address on File			
Linda Walton		Address on File			
Lindi Hoffman		Address on File			
Lisa Anderson		Address on File			
Lisa Arcurio		Address on File			
Lisa Harman		Address on File			
Lisa Prickel		Address on File			
Lisa Ruffolo		Address on File			
Lisa Thompson		Address on File			
Lisa Trice		Address on File			
Lita Harris		Address on File			
Loeb, Happi		Address on File			
Loftren, Barbara		Address on File			
Lois Conger-Moll		Address on File			
Lois J Myers		Address on File			
Lola Watkins		Address on File			
Lore Headrick		Address on File			
Lori Baker		Address on File			
Lori Pelamati		Address on File			
Lorna Hook		Address on File			
Losinski, Whitney		Address on File			
Louise Marshall		Address on File			
Lourdes Margiljic		Address on File			
Lourdes Woodside		Address on File			
Lovering, Jessica		Address on File			
Lovie Willis		Address on File			
Lynette Borromeo		Address on File			
Lynn Culpepper		Address on File			
Lyntte Mcdonnell		Address on File			
Mace Group Inc	Andrew Saldana, Fred Mu, , Justine Rangel, Sunny Sun,	8620 Rochester Ave	Rch Cucamonga	CA	91730-4905
Maggie Witter-See 63558		17655 Isleton Ave	Lakeville	MN	55044-8717
Malekia Calloway		Address on File			
Mali Liu		Address on File			
Malika Hobbs		Address on File			
Manuel Solano		Address on File			
Marceau, Megan		Address on File			

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Served Via First-Class Mail

Name	Attention	Address	City	State	Zip
Marcella Cecich Belum		Address on File			
Margaret Block		Address on File			
Margaret Donohue		Address on File			
Margaret Freeman		Address on File			
Margaret Howard		Address on File			
Margaret Scharf		Address on File			
Margaret Vilks		Address on File			
Margie Polk		Address on File			
Margarita Contreras		Address on File			
Marguerite Sognier		Address on File			
Maria Acevedo		Address on File			
Maria Auriema		Address on File			
Maria Barron		Address on File			
Maria Silecchia		Address on File			
Marie Filozof		Address on File			
Marie Violo		Address on File			
Marilyn Matthews		Address on File			
Marilyn Moss		Address on File			
Marilyn Sinclair		Address on File			
Marilyn Valdez		Address on File			
Marion Thornton		Address on File			
Marjorie Helger		Address on File			
Marjorie Storer		Address on File			
Mark Burks		Address on File			
Mark Richardson		Address on File			
Marshal Morgan		Address on File			
Marta Proctor		Address on File			
Martha Kitchen		Address on File			
Martin O'Sullivan		Address on File			
Mary Adkins		Address on File			
Mary Ann Damore		Address on File			
Mary Firment		Address on File			
Mary Fisher		Address on File			
Mary Gruber		Address on File			
Mary Heglin		Address on File			
Mary Hilton		Address on File			
Mary J Carroll		Address on File			
Mary Jane McCartney		Address on File			
Mary Jennings		Address on File			

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Served Via First-Class Mail

Name	Attention	Address	City	State	Zip
Mary Lou Witte		Address on File			
Mary Sabatino		Address on File			
Marybeth Harman		Address on File			
Matthew Lange		Address on File			
Maureen Genovese		Address on File			
Maureen Newell		Address on File			
Mayfield, Deidra		Address on File			
McCoy, Shawn		Address on File			
Mckoy, Patrice		Address on File			
Megan Cherry		Address on File			
Melissa High		Address on File			
Michael Ames		Address on File			
Michael Capasso		Address on File			
Michael Carter		Address on File			
Michael Kaddu		Address on File			
Michael Kallis		Address on File			
Michael Rauls		Address on File			
Michele Goldstein		Address on File			
Michele Roberts		Address on File			
Michele Turner		Address on File			
Michelle Keehfus		Address on File			
Mickalea Reynolds		Address on File			
Milagros Lopez		Address on File			
Mildred Bogzaran		Address on File			
Mills, Sharon		Address on File			
Minisoft Inc		39120 Argonaut Way	Fremont	CA	94538-1304
Minnie L Wynn		Address on File			
Miriam Gunter		Address on File			
Monotype Imaging Inc		600 Unicorn Park Dr Ste 4	Woburn	MA	01801-3343
Mony Chhoun-Johnson		Address on File			
Moore, Brittany A.		Address on File			
Musa Kamara		Address on File			
Mykel Munoz		Address on File			
Nadine Kagan		Address on File			
Nancy Baquial		Address on File			
Nancy Elkins		Address on File			
Nancy Fauver		Address on File			
Nancy Nelson		Address on File			



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Served Via First-Class Mail

Name	Attention	Address	City	State	Zip
Nannette Ward		Address on File			
Narvie McCreary		Address on File			
Nasrudeen, Shameena		Address on File			
Nikia Seay		Address on File			
Nikki King-Barrett		Address on File			
Nisimov Watch Co Inc	Alon Nisimov, Acct Exec, Contact	911 S Primrose Ave Ste H	Monrovia	CA	91016-8403
Nisimov Watch Co Inc	Aileen Roz, Amir Nisimov,	911 S Primrose Ave Ste H	Monrovia	CA	91016-8403
Nora Estrella		Address on File			
Noreen Foster		Address on File			
Nurys Rodriguez		Address on File			
Olacio, Julliet S.		Address on File			
Olivencia Perez, David		Address on File			
Olivia Ontiveros		Address on File			
Ortiz, Marissa A.		Address on File			
Ouida Richard		Address on File			
Pamela Bell		Address on File			
Pamela Elliott		Address on File			
Pamela Jagucki		Address on File			
Pamela Lara		Address on File			
Pamela Radermacher		Address on File			
Pamela S Potts		Address on File			
Pamela Williams		Address on File			
Pat Beekley		Address on File			
Pat Byas		Address on File			
Pat Johnson		Address on File			
Patricia Carr		Address on File			
Patricia Jordan		Address on File			
Patricia O'Connell		Address on File			
Patricia Seaman		Address on File			
Patricia Stansfield		Address on File			
Patricia Willis		Address on File			
Patti Harbuck		Address on File			
Patton, Dylan		Address on File			
Patty Elkins		Address on File			
Peggy Volponi		Address on File			
Perlyn Medina		Address on File			
Pettway, Beverly		Address on File			

**Exhibit A**

Served Via First-Class Mail

Name	Attention	Address	City	State	Zip
Phyliss Wosencroft		Address on File			
Phyu, May H.		Address on File			
PLM Brands Corp	Elizabeth Kost, Liz Kost,	1054 Kendale Way	Vista	CA	92081-7986
Portillo, Rosa M.		Address on File			
Potter, Amber N.		Address on File			
Priscilla Jones		Address on File			
Rachel Bingham		Address on File			
Randall, Laura R.		Address on File			
Ray, Blanca N.		Address on File			
Rebecca Gallagher		Address on File			
Rebecca Salvani		Address on File			
Rebekah Stuart		Address on File			
Reed, Linda L.		Address on File			
Regina Moffett		Address on File			
Renee Chamberlain		Address on File			
RhythmOne, LLC		1037 NE 65th St	Seattle	WA	98115-6655
Richard B Landers		Address on File			
Richard Balcar		Address on File			
Ricky Rogers		Address on File			
Rita Buhler		Address on File			
Rita Stancin		Address on File			
Rob Call		Address on File			
Robert Estrada		Address on File			
Robert Fleets		Address on File			
Robert Mulvaine		Address on File			
Robert Scott		Address on File			
Robin Carmona		Address on File			
Robin Cronk		Address on File			
Robyn E Keane		Address on File			
Robyn Keith		Address on File			
Rollin, Benjamin		Address on File			
Romach, Jameson		Address on File			
Roman, Diana		Address on File			
Ron Long		Address on File			
Ronald Doyle		Address on File			
Rosalie Miele		Address on File			
Rosario Harej		Address on File			
Rosemary Matos		Address on File			
Roxane Thorp		Address on File			

**Exhibit A**

Served Via First-Class Mail

Name	Attention	Address	City	State	Zip
Roxanne Skoko		Address on File			
Ruby Thomas		Address on File			
Sally Grele		Address on File			
Sally Valentine		Address on File			
Samie Martin		Address on File			
Sandra Baugh		Address on File			
Sandra Daisher		Address on File			
Sandra Davies		Address on File			
Sandra Maikon		Address on File			
Sandra Oneal		Address on File			
Sandra Perdue		Address on File			
Sandra Raymond		Address on File			
Sandra Schultz		Address on File			
Sandy Rittenbaugh		Address on File			
Sandy Stearns		Address on File			
Sara S Scheuren		Address on File			
Sarah Buckley		Address on File			
Sbm Wong		Address on File			
Schwartz, Shelly		Address on File			
Scott Goynes		Address on File			
Scott, Maria		Address on File			
Shafirov, Mark		Address on File			
Shanesha Moore		Address on File			
Sharlene Lavender		Address on File			
Sharon Bailey		Address on File			
Sharon Brekke		Address on File			
Sharon Harmon		Address on File			
Sharon J Hinton		Address on File			
Sharon Montandon		Address on File			
Sharon Sweeney		Address on File			
Shelly Whitaker		Address on File			
Sherri Hagerty		Address on File			
Shirlean Barnes		Address on File			
Shirley J Searcy		Address on File			
Shirley Smith		Address on File			
Singh, Sarika		Address on File			
Sofia Byrne		Address on File			
Sonia Sanchez		Address on File			
Sonja Gullickson		Address on File			

**Exhibit A**

Served Via First-Class Mail

Name	Attention	Address	City	State	Zip
Soraya Shaver		Address on File			
Spencer, Marbeth		Address on File			
Spin Digital Media LLC	Jimmy Hutcheson	2847 S Ingram Mill Rd Ste C100	Springfield	MO	65804-4013
Stephanie Wimbs		Address on File			
Steven Adler, Jr		Address on File			
Steven Ingram		Address on File			
Steven Willis		Address on File			
Stiles, Pamela E.		Address on File			
Strow, ShiAngela		Address on File			
Susan Atwell		Address on File			
Susan Back		Address on File			
Susan Craigue		Address on File			
Susan Crowe		Address on File			
Susan Lidretti		Address on File			
Susan Lundgreen		Address on File			
Susan Rita Guillen		Address on File			
Susan Rogers		Address on File			
Susan Ross		Address on File			
Susan Simpson		Address on File			
Susan Wantuch		Address on File			
Sutmar, Ann		Address on File			
Suzanne Pashnick		Address on File			
Swift Media Entertainment Inc		6080 Center Dr Fl 12	Los Angeles	CA	90045-9205
Sylvia Evans		Address on File			
Synacor Inc		505 Ellicott St Ste 39	Buffalo	NY	14203-1547
Syvilla Ariana		Address on File			
Taryn Rhodes		Address on File			
Teeples, Kimberly K.		Address on File			
Teresa Samuelson-Pyne		Address on File			
Terri Duttine		Address on File			
Terry Canuel		Address on File			
Theresa Wojciechowski		Address on File			
Theresita M Khazanian		Address on File			
Thomas (TJ) R Jensen		Address on File			
Thomas Goss		Address on File			
Thompson, Kristina		Address on File			

**Exhibit A**

Served Via First-Class Mail

Name	Attention	Address	City	State	Zip
Tibco Software Inc		3307 Hillview Ave	Santa Clara	CA	95054-1200
Toni Anderson		Address on File			
Toni K King		Address on File			
Torres, Jackie		Address on File			
Tracy Best		Address on File			
Tribby, Amity S.		Address on File			
TVU Networks Corporation		20370 Town Center Ln Ste 100	Cupertino	CA	95014-3226
Underdog Media LLC		1616 Anacapa St	Santa Barbara	CA	93101-1910
Urdialez, Veronica		Address on File			
Valerie Messmer		Address on File			
Vallrugo, Christine M.		Address on File			
Vanessa Carmichael		Address on File			
VanOverbeke, Caitlin		Address on File			
Vaught, Roshona		Address on File			
Vera Jordan		Address on File			
Vera Perry		Address on File			
Versia Woods		Address on File			
Vi Booker		Address on File			
Vicki Foote-Galvani		Address on File			
Vicki Maner		Address on File			
Vicky Robertson		Address on File			
Viola Stalter		Address on File			
Virginia Dalby		Address on File			
Virginia Reid		Address on File			
Vivian Marchese-Grisanti		Address on File			
Wade Taylor		Address on File			
Wand DeLong		Address on File			
Wanda Henderson		Address on File			
Ward, Kyra T.		Address on File			
Wasp, Earline		Address on File			
Wayne Helmus		Address on File			
Webb, Tina M.		Address on File			
Wehmann Models and Talent Inc		2909 Wayzata Blvd	Minneapolis	MN	55405-2126
Wesley Walther		Address on File			
Weusi Berry		Address on File			
Whittinghill, Brittany M.		Address on File			
Wilkins, Latasha L.		Address on File			
Willaert, Yvette		Address on File			

**Exhibit A**

Served Via First-Class Mail

Name	Attention	Address	City	State	Zip
William Kimmel		Address on File			
Windels, Carol		Address on File			
Winnie Fields		Address on File			
Winnie Rey		Address on File			
WR Group Inc	Adeline Azumi-Stark, Adeline, Carey Williams, Renee Niles, Robert Tuxbury, Terri Emerson,	2675 S 16th St Ste 100	Phoenix	AZ	85034-6744
Yolanda Crawford		Address on File			
Young Jr., Boyd G.		Address on File			
Zalguirio Sousa		Address on File			
Zamora, Michelle Lea		Address on File			

## **Exhibit B**

**UNITED STATES BANKRUPTCY COURT  
DISTRICT OF DELAWARE**

In re:

iMedia Brands, Inc., *et al.*,<sup>1</sup>

Debtors.

Chapter 11

Case No. 23-10852 (KBO)

(Jointly Administered)

**NOTICE OF DATES BY WHICH PARTIES  
MUST FILE PROOFS OF CLAIM AND REQUESTS FOR  
PAYMENT AND PROCEDURES FOR FILING PROOFS OF CLAIM,  
INCLUDING CLAIMS UNDER 11 U.S.C. § 503(B)(9) AGAINST THE DEBTORS**

**PLEASE TAKE NOTICE** that on June 28, 2023 (the “Petition Date”), iMedia Brands, Inc. and its affiliated debtors and debtors in possession (collectively, the “Debtors”) in the above-captioned chapter 11 cases (the “Chapter 11 Cases”) filed a voluntary petition for relief under chapter 11 of title 11 of the United States Code, 11 U.S.C. §§ 101-1532 (the “Bankruptcy Code”) in the United States Bankruptcy Court for the District of Delaware (the “Court”).

**PLEASE TAKE FURTHER NOTICE** that on August 14, 2023, the Debtors filed the *Debtors’ Motion for Entry of an Order (I) Establishing Deadlines to File Proofs of Claim and Requests for Payment and Procedures Related Thereto; and (II) Granting Related Relief* [Docket No. 452] (the “Bar Date Motion”) with the Court. On September 5, 2023, the Court entered an order approving the Bar Date Motion [Docket No. 512] (the “Bar Date Order”) and establishing certain dates (each, a “Bar Date,” and collectively, the “Bar Dates”) by which parties holding claims against the Debtors arising prior to the Petition Date, including claims arising under section 503(b)(9) of the Bankruptcy Code must file proofs of claim (“Proofs of Claim” and each a “Proof of Claim”) or requests for payment (“Requests for Payment” and each a “Request for Payment”) against the Debtors. Each date is expressly set forth below.

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<sup>1</sup> The Debtors in these Chapter 11 Cases, along with the last four digits of each Debtor’s federal tax identification number are: ValueVision Media Acquisitions, Inc. (8670); iMedia Brands, Inc. (3770); ValueVision Interactive, Inc. (8730); Portal Acquisition Company (3403); VVI Fulfillment Center, Inc. (5552); ValueVision Retail Inc. (2155); JWH Acquisition Company (3109); PW Acquisition Company, LLC (0154); EP Properties, LLC (3951); FL Acquisition Company (3026); Norwell Television, LLC (6011); and 867 Grand Avenue, LLC (2642). The Debtors’ service address is 6740 Shady Oak Road, Eden Prairie, MN 55344-3433.



**YOU ARE RECEIVING THIS NOTICE BECAUSE YOU MAY BE  
HOLDING A CLAIM AGAINST ONE OR MORE OF THE DEBTORS  
IN THE ABOVE-CAPTIONED CHAPTER 11 CASES. THEREFORE, YOU SHOULD  
READ THIS NOTICE CAREFULLY AND DISCUSS IT WITH YOUR ATTORNEY.  
IF YOU DO NOT HAVE AN ATTORNEY, YOU MAY WISH TO CONSULT ONE.**

**BACKGROUND TO THE DEBTORS' CHAPTER 11 CASES**

- A. **General Information About the Debtors' Cases.** The Debtors' cases are being jointly administered under case number 23-10852 (KBO). No request for the appointment of a trustee or examiner has been made in these Chapter 11 Cases.<sup>2</sup>
- B. **Individual Debtor Information.** The Debtors' service address is 6740 Shady Oak Road, Eden Prairie, MN 55344-3433. The table below lists the respective case numbers for each Debtor:

DEBTOR	CASE NO.
iMedia Brands, Inc.	23-10852 (KBO)
ValueVision Media Acquisitions, Inc.	23-10851 (KBO)
ValueVision Interactive, Inc.	23-10853 (KBO)
Portal Acquisition Company	23-10854 (KBO)
VVI Fulfillment Center, Inc.	23-10855 (KBO)
ValueVision Retail Inc.	23-10856 (KBO)
JWH Acquisition Company	23-10857 (KBO)
PW Acquisition Company, LLC	23-10858 (KBO)
EP Properties, LLC	23-10859 (KBO)
FL Acquisition Company	23-10860 (KBO)
Norwell Television, LLC	23-10861 (KBO)
867 Grand Avenue, LLC	23-10862 (KBO)

- C. **Access to Proof of Claim Forms and Additional Information.** If you have any questions regarding the claims processing and/or if you wish to obtain a copy of the Bar Date Motion, Bar Date Order, proof of claim form ("Proof of Claim Form"), or related documents (and/or

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<sup>2</sup> Except as otherwise defined herein, in the Bar Date Motion, or in the Bar Date Order, all terms used herein that are specifically defined in the Bankruptcy Code shall have the meanings ascribed to such terms in the Bankruptcy Code. In particular, as used herein: (a) the term "claim" has the meaning given to it in section 101(5) of the Bankruptcy Code; (b) the term "entity" has the meaning given to it in section 101(15) of the Bankruptcy Code; (c) the term "governmental unit" has the meaning given to it in section 101(27) of the Bankruptcy Code; and (d) the term "person" has the meaning given to it in section 101(41) of the Bankruptcy Code.

any other pleadings filed in the Debtors' Chapter 11 Cases) you may do so by: (i) visiting the website of the Debtors' notice and claims agent, Stretto, Inc. ("Stretto") at: <https://cases.stretto.com/iMediaBrands>, (ii) calling Stretto at (855) 794-3801 (US & Canada toll free) or +1 (949) 340-0398 (International), or (iii) inquiring via email at [iMediaInquiries@stretto.com](mailto:iMediaInquiries@stretto.com). Please note that Stretto **cannot** advise you on how to file, or whether you should file, a proof of claim (a "Proof of Claim").

### **Schedules of Assets and Liabilities**

On August 10, 2023, each of the Debtors filed their statement of financial affairs and schedules of assets and liabilities with the Court (collectively, the "Schedules"). The Debtors' Schedules and the Bar Date Order is also available and free of charge on Stretto's website at <https://cases.stretto.com/iMediaBrands>.

### **Bar Dates Approved by the Court**

The Court has established the following Bar Dates as those dates by which parties holding claims against the Debtors that arose (or that are deemed to have arisen) before June 28, 2023 must file Proofs of Claim so that they are **actually received** by Stretto:

#### **General Bar Date:**

**October 13, 2023 at 4:00 p.m. prevailing Eastern Time**, is the date by which all entities (which includes individual persons, estates, trust, partnerships, and corporations, among others (but not Governmental Units)) must file Proofs of Claim, including claims under section 503(b)(9) of the Bankruptcy Code.

#### **Governmental Bar Date:**

**December 26, 2023 at 4:00 p.m. prevailing Eastern Time**, is the date by which all Governmental Units holding claims (whether secured, unsecured priority, or unsecured non-priority) must file Proofs of Claim, including claims for unpaid taxes, whether such claims arise from prepetition tax years or periods, or prepetition transactions to which any of the Debtors were a party, and Requests for Payment, as applicable.

#### **Administrative Claims Bar Date:**

**October 13, 2023 at 4:00 p.m. prevailing Eastern Time**, is the date by which all entities (including individuals, partnerships, corporations, joint ventures, trusts, but not including Governmental Units) must file with the Court and serve on the Debtors Requests for Payment for administrative claims pursuant to section 503 of the Bankruptcy Code arising between the Petition Date (as defined below) and August 31, 2023 (the "Administrative Claims Deadline"), excluding (i) claims for

professional fees and expenses in these proceedings; (ii) claims arising under section 503(b)(9) of the Bankruptcy Code against any of the Debtors; and (iii) claims for which Governmental Units are exempt from filing Requests for Payment pursuant to section 503(b)(1)(D) of the Bankruptcy Code (the “Administrative Claims”), against any of the Debtors.

### **Parties Required to File Claims Forms**

- A. Definition of Claim.** Under section 101(5) of the Bankruptcy Code and as used herein, the word “claim” means: (i) a right to payment, whether or not such right is reduced to judgment, liquidated, unliquidated, fixed, contingent, matured, unmatured, disputed, undisputed, legal, equitable, secured, or unsecured; or (ii) a right to an equitable remedy for breach of performance if such breach gives rise to a right to payment, whether or not such right to an equitable remedy is reduced to judgment, fixed, contingent, matured, unmatured, disputed, undisputed, secured, or unsecured.
- B. Parties Who Must File Proofs of Claim or Requests for Payment.** Except as otherwise set forth herein, any person or entity that holds General Claims or Governmental Claims against the Debtors that arose (or are deemed to have arisen) before the Petition Date must file Proofs of Claim on or before the applicable Bar Date, including requests for payment under section 503(b)(9) of the Bankruptcy Code. All other administrative claims under section 503(b) of the Bankruptcy Code must be made by filing separate Requests for Payment in accordance with section 503(a) of the Bankruptcy Code and the Bar Date Order and shall not be deemed proper if made by Proof of Claim.
- C. Parties Who Do Not Need to File Proof of Claim Forms.** Certain parties are not required to file Proofs of Claim. The Court may, however, enter one or more separate orders at a later time requiring holders of claims to file Proofs of Claim for some kinds of the following claims and setting related deadlines. If the Court does enter such an order, you will receive notice of it. The following persons or entities holding claims that would otherwise be subject to the applicable Bar Date need not file Proofs of Claim:
- (a) any person or entity that has already filed a Proof of Claim against the Debtors in the above-captioned cases in a form substantially similar to Official Form 410 so long as the claimant does not wish to assert such Claim against a Debtor who was not named in the original Claim, in which case another Proof of Claim must be filed;
  - (b) any person or entity whose claim is listed on the Schedules; provided, that (i) the Claim is not listed on the Schedules as “disputed,” “contingent,” or “unliquidated,” (ii) the person or entity does not disagree with the amount, nature, or priority of the Claim as set forth in the Schedules, and (iii) the person or entity does not dispute that the Claim is an obligation of the specific Debtor against which the claim is listed in the Schedules;

- (c) any holder of a Claim that heretofore has been allowed by order of this Court;
- (d) any holder of a Claim that has been paid in full by any of the Debtors;
- (e) any holder of a Claim for which different specific deadlines have previously been fixed by the Court prior to entry of the Bar Date Order;
- (f) any Claim by a Debtor against another Debtor;
- (g) any person or entity that holds an equity security interest in the Debtors, which interest exclusively is based upon the ownership of common or preferred stock, membership interests, partnership interests, or warrants, options, or rights to purchase, sell, or subscribe to such a security or interest; *provided*, that if any such holder asserts a General Claim (as opposed to an ownership interest) against a Debtor (including a claim relating to an equity interest or the purchase or sale of such equity interest), a Proof of Claim must be filed on or before the applicable Bar Date pursuant to the Procedures;
- (h) with respect to any Claim, any person or entity who is not required to file a Proof of Claim pursuant to the *Interim Order (I) Authorizing the Debtors to (A) Obtain Post-Petition Financing, (B) Grant Liens and Superpriority Administrative Expense Claims to Post-Petition Lenders and (C) Utilize Cash Collateral, (II) Providing Adequate Protection to Pre-Petition Secured Parties, (III) Modifying the Automatic Stay, (IV) Granting Related Relief, Pursuant to 11 U.S.C. Sections 105, 361, 362, 363, 364, 503, 506, 507 and 552, and (V) Scheduling a Final Hearing Pursuant to Bankruptcy Rule 4001 and Local Rule 4001-2* [Docket No. 116];
- (i) any party that is exempt from filing a Proof of Claim pursuant to an order of this Court in these Chapter 11 Cases;
- (j) the Office of the United States Trustee for any claim for quarterly fees;
- (k) any holder of an Administrative Claim for professional fees and expenses in these proceedings;
- (l) any holder of an Administrative Claim for which Governmental Units are exempt from filing Requests for Payment pursuant to section 503(b)(1)(D) of the Bankruptcy Code; and
- (m) any holder of a Claim allowable under section 503(b) and 507(a)(2) of the Bankruptcy Code as an administrative expense that arises after the Administrative Claims Deadline.

**INSTRUCTIONS FOR FILING PROOF OF CLAIM OR REQUEST FOR PAYMENT**

- A. Contents of Proof of Claim.** Each Proof of Claim must: (i) be written in English; (ii) include a claim amount denominated in United States dollars (and to the extent such claim is converted to United States dollars, the conversion rate used); (iii) conform substantially with Official Form 410; (iv) be signed by the holder of the claim or by an authorized agent of the holder of the claims; and (v) be an original Proof of Claim Form (photocopies or facsimiles will **not** be accepted).
- B. Contents of Request for Payment.** Each Request for Payment must: (i) be written in English; (ii) include a claim amount denominated in United States dollars (and to the extent such claim is converted to United States dollars, the conversion rate used); (iii) be signed by the holder of the claim or by an authorized agent of the holder of the claims; (iv) not include an objection deadline or be set for hearing; (v) specify by name and case number of the Debtor(s) against which the Claim is filed; and (vi) file with the Court in Case No. 23-10852 (KBO).
- C. Claims Against Multiple Debtors.** Except as otherwise provided by the Bar Date Order, each Proof of Claim and Request for Payment must state a claim against only one Debtor and clearly indicate the Debtor against which the claim is asserted. To the extent more than one Debtor is listed on the Proof of Claim or Request for Payment, such claim will be treated as if filed only against the first-listed Debtor. If a claimant files a Proof of Claim without identifying a Debtor, such Proof of Claim will be deemed as filed only against iMedia Brands, Inc.
- D. Supporting Documentation.** Each Proof of Claim and Request for Payment must include supporting documentation in accordance with Bankruptcy Rules 3001(c) and 3001(d) (or, if such documentation is voluminous, include a summary of such documentation) or an explanation as to why such documentation is not available; provided, however, that a Proof of Claim Form may only be filed without supporting documentation upon the prior written consent of the Debtors' counsel; provided further, however, that any creditor that received such written consent shall be required to transmit such writings to the Debtors' counsel upon request no later than fourteen (14) days from the date of such request.
- E. Timely Service for Proofs of Claim.** Each Proof of Claim must be filed, including supporting documentation, by United States mail or other hand delivery system, so as to be **actually received** by Stretto on or before the applicable Bar Date (or, where applicable, on or before any other Bar Dates set forth in the Bar Date Order) (i) via the electronic filing interface available at <https://cases.stretto.com/iMediaBrands/file-a-claim/>, or (ii) at the following address:

For First-Class Mail or Overnight Mail to:

**iMedia Brands, Inc., et al. Claims Processing  
c/o Stretto  
410 Exchange, Suite 100**

Irvine, CA 92602

**PROOFS OF CLAIM SUBMITTED BY FACSIMILE OR ELECTRONIC MAIL  
WILL NOT BE ACCEPTED.**

- F. Timely Service for Administrative Claims.** Requests for Payment must be filed with the Court and served on the Debtors on or before the Administrative Claims Bar Date or Governmental Bar Date, as applicable.
- G. Receipt of Service.** Holders of Claims wishing to receive acknowledgement that their Proofs of Claim were received by Stretto must submit (i) a copy of the Proof of Claim, and (ii) a self-addressed, stamped envelope.

**CONSEQUENCES OF FAILING TO TIMELY FILE  
YOUR PROOF OF CLAIM OR REQUEST FOR PAYMENT**

Pursuant to the Bar Date Order and in accordance with Bankruptcy Rule 3003(c)(2), if you or any party or entity who is required, but fails, to file a Proof of Claim or Request for Payment in accordance with the Bar Date Order on or before the applicable Bar Date, please be advised that:

- **YOU WILL BE FOREVER BARRED FROM ASSERTING THAT CLAIM (OR FILING A PROOF OF CLAIM REQUEST FOR PAYMENT WITH RESPECT TO SUCH CLAIM);**
- **YOU WILL NOT RECEIVE ANY DISTRIBUTION IN THESE CHAPTER 11 CASES ON ACCOUNT OF THAT CLAIM; AND**
- **YOU WILL NOT BE ENTITLED TO ANY VOTE IN THESE CHAPTER 11 CASES ON ACCOUNT OF THAT CLAIM.**

**Amendments to the Debtors' Schedules**

- A. Amendments to Schedules.** In the event that the Debtors amend their Schedules after the date of this notice, the Debtors will provide holders of claims that are affected by any such amendment notice of the amendment, and such parties will be given an opportunity to file Proofs of Claim before a new deadline that will be specified in that future notice.
- B. Amended Schedules Bar Date.** The Court has approved the later of (i) the Bar Date, or (ii) thirty (30) days from the date on which the Debtors provided notice of the amendment to the Schedules (or another time period as may be fixed by the Court) as the date by which

holders of claims affected by the amendment must file Proofs of Claim with respect to such claim.

**Parties to the Debtors' Leases and Executory Contracts**

- A. Rejection of Leases and Contracts.** The Bankruptcy Code provides that Debtors may, at any time before a plan of reorganization is confirmed by the Court, choose to reject certain executory contracts or unexpired leases. If your contract or lease is rejected, you may have a claim resulting from that rejection.
- B. Proofs of Claim Relating to Rejection Damages.** The deadline to file a Proof of Claim for damages relating to the rejection of the contract or lease is the alter of (a) the date set forth in an order authorizing the Debtors to reject contracts or leases pursuant to section 365 of the Bankruptcy Code (including any order confirming a plan of reorganization in the Debtors' Chapter 11 Cases), (b) the General Bar Date, and (c) thirty (30) days from the later of the date the rejection order is entered or notice of rejection is provided at 4:00 p.m. prevailing Eastern Time.

**Reservation of Rights**

Nothing contained in this notice is intended to or should be construed as a waiver of the Debtors' rights to: (a) dispute, or assert offsets or defenses against, any filed claim or any claim listed or reflected in the Schedules as to the nature, amount, liability, or classification thereof; (b) subsequently designate any claim listed or reflected in the Schedules as disputed, contingent, or unliquidated; or (c) otherwise amend or supplement the Schedules.

## **Exhibit C**



**Fill in this information to identify the case:****Name of Debtor & Case Number:**

- |   |  |
|---|--|
| <input type="checkbox"/> iMedia Brands, Inc. (Case No. 23-10852)                  | <input type="checkbox"/> PJWH Acquisition Company (Case No. 23-10857)    |
| <input type="checkbox"/> ValueVision Media Acquisitions, Inc. (Case No. 23-10851) | <input type="checkbox"/> PW Acquisition Company, LLC (Case No. 23-10858) |
| <input type="checkbox"/> ValueVision Interactive, Inc. (Case No. 23-10853)        | <input type="checkbox"/> EP Properties, LLC (Case No. 23-10859)          |
| <input type="checkbox"/> Portal Acquisition Company (Case No. 23-10854)           | <input type="checkbox"/> FL Acquisition Company (Case No. 23-10860)      |
| <input type="checkbox"/> VVI Fulfillment Center, Inc (Case No. 23-10855)          | <input type="checkbox"/> Norwell Television, LLC (Case No. 23-10861)     |
| <input type="checkbox"/> ValueVision Retail Inc. (Case No. 23-10856)              | <input type="checkbox"/> 867 Grand Avenue, LLC (Case No. 23-10862)       |

**United States Bankruptcy Court for the District of Delaware****Official Form 410****Proof of Claim****04/22**

Read the instructions before filling out this form. This form is for making a claim for payment in a bankruptcy case. Do not use this form to make a request for payment of an administrative expense (other than a claim entitled to priority under 11 U.S.C. § 503(b)(9)). Make such a request according to 11 U.S.C. § 503.

**Filers must leave out or redact** information that is entitled to privacy on this form or on any attached documents. Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. **Do not send original documents;** they may be destroyed after scanning. If the documents are not available, explain in an attachment.

A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.

**Fill in all the information about the claim as of the date the case was filed. That date is on the notice of bankruptcy (Form 309) that you received.**

**Part 1: Identify the Claim****1. Who is the current creditor?**

Name of the current creditor (the person or entity to be paid for this claim) \_\_\_\_\_

Other names the creditor used with the debtor \_\_\_\_\_

**2. Has this claim been acquired from someone else?**☐ No☐ Yes. From whom? \_\_\_\_\_**3. Where should notices and payments to the creditor be sent?**

Federal Rule of Bankruptcy Procedure (FRBP) 2002(g)

**Where should notices to the creditor be sent?**

Name \_\_\_\_\_

Number \_\_\_\_\_ Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

Contact phone \_\_\_\_\_

Contact email \_\_\_\_\_

\_\_\_\_\_  
Uniform claim identifier for electronic payments in chapter 13 (if you use one):**Where should payments to the creditor be sent? (if different)**

Name \_\_\_\_\_

Number \_\_\_\_\_ Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

Contact phone \_\_\_\_\_

Contact email \_\_\_\_\_

**4. Does this claim amend one already filed?**☐ No☐ Yes. Claim number on court claims registry (if known) \_\_\_\_\_Filed on \_\_\_\_\_  
MM / DD / YYYY**5. Do you know if anyone else has filed a proof of claim for this claim?**☐ No☐ Yes. Who made the earlier filing? \_\_\_\_\_

**Part 2:** Give Information About the Claim as of the Date the Case Was Filed

6. **Do you have any number you use to identify the debtor?** ☐ No  
☐ Yes. Last 4 digits of the debtor's account or any number you use to identify the debtor: \_\_\_\_\_

7. **How much is the claim?** \$\_\_\_\_\_. **Does this amount include interest or other charges?**  
☐ No  
☐ Yes. Attach statement itemizing interest, fees, expenses, or other charges required by Bankruptcy Rule 3001(c)(2)(A).

8. **What is the basis of the claim?** Examples: Goods sold, money loaned, lease, services performed, personal injury or wrongful death, or credit card.  
 Attach redacted copies of any documents supporting the claim required by Bankruptcy Rule 3001(c).  
 Limit disclosing information that is entitled to privacy, such as health care information.
- \_\_\_\_\_

9. **Is all or part of the claim secured?** ☐ No  
☐ Yes. The claim is secured by a lien on property.
- Nature of property:**  
☐ Real estate. If the claim is secured by the debtor's principal residence, file a *Mortgage Proof of Claim Attachment* (Official Form 410-A) with this *Proof of Claim*.  
☐ Motor vehicle  
☐ Other. Describe: \_\_\_\_\_
- Basis for perfection:** \_\_\_\_\_  
 Attach redacted copies of documents, if any, that show evidence of perfection of a security interest (for example, a mortgage, lien, certificate of title, financing statement, or other document that shows the lien has been filed or recorded.)
- Value of property:** \$\_\_\_\_\_
- Amount of the claim that is secured:** \$\_\_\_\_\_
- Amount of the claim that is unsecured:** \$\_\_\_\_\_ (The sum of the secured and unsecured amounts should match the amount in line 7.)
- Amount necessary to cure any default as of the date of the petition:** \$\_\_\_\_\_
- Annual Interest Rate** (when case was filed) \_\_\_\_\_ %  
☐ Fixed  
☐ Variable

10. **Is this claim based on a lease?** ☐ No  
☐ Yes. **Amount necessary to cure any default as of the date of the petition.** \$\_\_\_\_\_

11. **Is this claim subject to a right of setoff?** ☐ No  
☐ Yes. Identify the property: \_\_\_\_\_

12. Is all or part of the claim entitled to priority under 11 U.S.C. § 507(a)?

☐ No

☐ Yes. Check one:

☐ Domestic support obligations (including alimony and child support) under 11 U.S.C. § 507(a)(1)(A) or (a)(1)(B).

☐ Up to \$3,350\* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use. 11 U.S.C. § 507(a)(7).

☐ Wages, salaries, or commissions (up to \$15,150\*) earned within 180 days before the bankruptcy petition is filed or the debtor's business ends, whichever is earlier. 11 U.S.C. § 507(a)(4).

☐ Taxes or penalties owed to governmental units. 11 U.S.C. § 507(a)(8).

☐ Contributions to an employee benefit plan. 11 U.S.C. § 507(a)(5).

☐ Other. Specify subsection of 11 U.S.C. § 507(a)( ) that applies.

Amount entitled to priority

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\* Amounts are subject to adjustment on 4/01/25 and every 3 years after that for cases begun on or after the date of adjustment.

13. Is all or part of the claim entitled to administrative priority pursuant to 11 U.S.C. § 503(b)(9)?

☐ No

☐ Yes. Indicate the amount of your claim arising from the value of any goods received by the Debtor within 20 days before the date of commencement of the above case, in which the goods have been sold to the Debtor in the ordinary course of such Debtor's business. Attach documentation supporting such claim.

\$ \_\_\_\_\_

Part 3: Sign Below

The person completing this proof of claim must sign and date it. FRBP 9011(b).

If you file this claim electronically, FRBP 5005(a)(2) authorizes courts to establish local rules specifying what a signature is.

A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.

Check the appropriate box:

☐ I am the creditor.

☐ I am the creditor's attorney or authorized agent.

☐ I am the trustee, or the debtor, or their authorized agent. Bankruptcy Rule 3004.

☐ I am a guarantor, surety, endorser, or other codebtor. Bankruptcy Rule 3005.

I understand that an authorized signature on this *Proof of Claim* serves as an acknowledgment that when calculating the amount of the claim, the creditor gave the debtor credit for any payments received toward the debt.

I have examined the information in this *Proof of Claim* and have a reasonable belief that the information is true and correct.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on date \_\_\_\_\_  
MM / DD / YYYY

\_\_\_\_\_  
Signature

Print the name of the person who is completing and signing this claim:

Name

First name

Middle name

Last name

Title

Company

Identify the corporate servicer as the company if the authorized agent is a servicer.

Address

Number

Street

City

State

ZIP Code

Contact phone

Email

## **Exhibit D**

## Official Form 410

# Instructions for Proof of Claim

United States Bankruptcy Court

12/15

These instructions and definitions generally explain the law. In certain circumstances, such as bankruptcy cases that debtors do not file voluntarily, exceptions to these general rules may apply. You should consider obtaining the advice of an attorney, especially if you are unfamiliar with the bankruptcy process and privacy regulations.

A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both.  
18 U.S.C. §§ 152, 157 and 3571.

### How to fill out this form

- Fill in all of the information about the claim as of the date the case was filed.
- Fill in the caption at the top of the form.
- If the claim has been acquired from someone else, then state the identity of the last party who owned the claim or was the holder of the claim and who transferred it to you before the initial claim was filed.
- Attach any supporting documents to this form.  
Attach redacted copies of any documents that show that the debt exists, a lien secures the debt, or both. (See the definition of *redaction* on the next page.)  
  
Also attach redacted copies of any documents that show perfection of any security interest or any assignments or transfers of the debt. In addition to the documents, a summary may be added. Federal Rule of Bankruptcy Procedure (called “Bankruptcy Rule”) 3001(c) and (d).
- Do not attach original documents because attachments may be destroyed after scanning.
- If the claim is based on delivering health care goods or services, do not disclose confidential health care information. Leave out or redact confidential information both in the claim and in the attached documents.

- A *Proof of Claim* form and any attached documents must show only the last 4 digits of any social security number, individual’s tax identification number, or financial account number, and only the year of any person’s date of birth. See Bankruptcy Rule 9037.
- For a minor child, fill in only the child’s initials and the full name and address of the child’s parent or guardian. For example, write *A.B., a minor child (John Doe, parent, 123 Main St., City, State)*. See Bankruptcy Rule 9037.

### Confirmation that the claim has been filed

To receive confirmation that the claim has been filed, either enclose a stamped self-addressed envelope and a copy of this form or go to <https://cases.stretto.com/iMediaBrands/claims/>

### Understand the terms used in this form

**Administrative expense:** Generally, an expense that arises after a bankruptcy case is filed in connection with operating, liquidating, or distributing the bankruptcy estate.  
11 U.S.C. § 503.

**Claim:** A creditor’s right to receive payment for a debt that the debtor owed on the date the debtor filed for bankruptcy.  
11 U.S.C. § 101 (5). A claim may be secured or unsecured.

**Creditor:** A person, corporation, or other entity to whom a debtor owes a debt that was incurred on or before the date the debtor filed for bankruptcy. 11 U.S.C. §101 (10).

**Debtor:** A person, corporation, or other entity who is in bankruptcy. Use the debtor's name and case number as shown in the bankruptcy notice you received. 11 U.S.C. § 101 (13).

**Evidence of perfection:** Evidence of perfection of a security interest may include documents showing that a security interest has been filed or recorded, such as a mortgage, lien, certificate of title, or financing statement.

**Information that is entitled to privacy:** A *Proof of Claim* form and any attached documents must show only the last 4 digits of any social security number, an individual's tax identification number, or a financial account number, only the initials of a minor's name, and only the year of any person's date of birth. If a claim is based on delivering health care goods or services, limit the disclosure of the goods or services to avoid embarrassment or disclosure of confidential health care information. You may later be required to give more information if the trustee or someone else in interest objects to the claim.

**Priority claim:** A claim within a category of unsecured claims that is entitled to priority under 11 U.S.C. §507(a). These claims are paid from the available money or property in a bankruptcy case before other unsecured claims are paid. Common priority unsecured claims include alimony, child support, taxes, and certain unpaid wages.

**Proof of claim:** A form that shows the amount of debt the debtor owed to a creditor on the date of the bankruptcy filing. The form must be filed in the district where the case is pending.

**Redaction of information:** Masking, editing out, or deleting certain information to protect privacy. Filers must redact or leave out information entitled to **privacy** on the *Proof of Claim* form and any attached documents.

**Secured claim under 11 U.S.C. §506(a):** A claim backed by a lien on particular property of the debtor. A claim is secured to the extent that a creditor has the right to be paid from the property before other creditors are paid. The amount of a secured claim usually cannot be more than the value of the particular property on which the creditor has a lien. Any amount owed to a creditor that is more than the value of the property normally may be an unsecured claim. But exceptions exist; for example, see 11 U.S.C. § 1322(b) and the final sentence of 1325(a).

Examples of liens on property include a mortgage on real estate or a security interest in a car. A lien may be voluntarily granted by a debtor or may be obtained through a court proceeding. In some states, a court judgment may be a lien.

**Setoff:** Occurs when a creditor pays itself with money belonging to the debtor that it is holding, or by canceling a debt it owes to the debtor.

**Uniform claim identifier:** An optional 24-character identifier that some creditors use to facilitate electronic payment.

**Unsecured claim:** A claim that does not meet the requirements of a secured claim. A claim may be unsecured in part to the extent that the amount of the claim is more than the value of the property on which a creditor has a lien.

### Offers to purchase a claim

Certain entities purchase claims for an amount that is less than the face value of the claims. These entities may contact creditors offering to purchase their claims. Some written communications from these entities may easily be confused with official court documentation or communications from the debtor. These entities do not represent the bankruptcy court, the bankruptcy trustee, or the debtor. A creditor has no obligation to sell its claim. However, if a creditor decides to sell its claim, any transfer of that claim is subject to Bankruptcy Rule 3001(e), any provisions of the Bankruptcy Code (11 U.S.C. § 101 et seq.) that apply, and any orders of the bankruptcy court that apply.

**Do not file these instructions with your form.**